



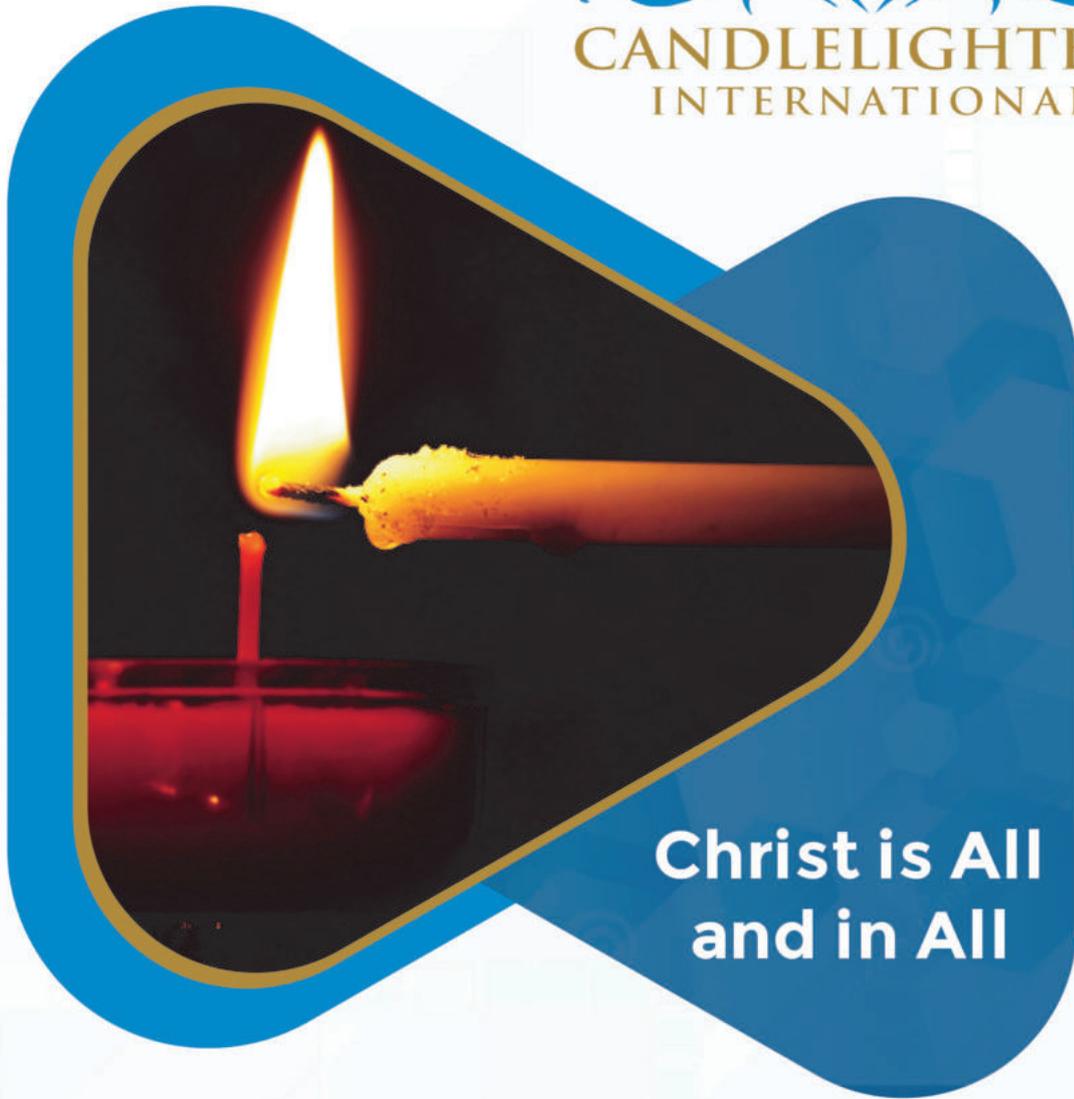
STRATEGIC PLAN

2023 – 2028

Lighting Your Fire: One Person at a Time

"The spirit of man is the candle of the LORD, searching all the inward parts of the belly."

Proverbs 20:27 (KJV)



**Christ is All
and in All**

Lighting Your Fire One Person At A Time

**Candlelighters International,
Your Christian Resource Center**

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Forward

In our current world, absolute truth and its absoluteness in a creator God has been relegated to the fringes; while relative truth and its relativistic tendencies of anything goes (your-truth and my-truth syndrome), has captured the minds of many. Evil is now considered Good and Good is now the new Evil. “Morality” has now emerged to be defined or determined by personal subjective views or at best by a mob or social platforms. In such an environment, anyone with power or influence over others can play “god” in determining the rules of living with respect to all facets of our society. From King’s Palaces to the very lowly places of our societies, the spilling over of unnatural, non-biblical worldviews into our common living experience, offers to humanity nothing short of pain, suffering, misery and death.



For those who understand the premise of the true conservative Biblical Worldview, seen through a Holy Spirit-empowered lens, there is clearly another glorious reality to be lived on earth as it is promised in heaven. The role of the Body of Christ through its physical church is vital in bringing about this reality.

However, high rates of “spiritual apostasy” globally has weakened the church throughout its various called-to-influence spheres. Many Churches are compromising the true message of the Gospel in exchange for the world’s approval. Many Christians do not even know what they believe; much less how to defend it against attack. Differentiating the holy from the profane, and discerning the unclean from the clean is a monumental task even for those making any effort to search.

Due to recent global events, humanity is waking up slowly to revisit the question of good and evil. This is a pivotal moment for good to present its goodness to the suffering, hurting and miserable lives longing for a savior of any kind. From a missionary point of view, as presented in Luke 10:2; the Body of Christ has a window where “the harvest truly is great, but the labourers are few.” Strategies, plans as well as prayers need to be offered to “the Lord of the harvest, that he would send forth labourers into his harvest.” This encompasses what Candlelighters International (CI) is championing.

CI is a non-denominational Christian ministry focusing on equipping people with a true understanding of the Christian faith and practice. CI exists to provide believers in Christ and others interested in Christianity with carefully researched information and well-reasoned answers and pointers to various areas of living.

At CI, we pay particular attention to the development of local community ministries outside the church, through which believers can intelligently put into practice the Christian way of life, shining God’s light into the darkness of this world.

In order to participate in the Lord's harvest, CI has developed this Strategic Plan (SP) for 2023 – 2028. This plan sets out our understanding of: drivers vital in radiating the glory of God on earth; key approaches needed to meet the challenges of the existing context; and priorities leading to catalytic changes.

Foundational to this plan, is our determination to improve people's personal relationship with God, through Jesus Christ, using innovative ways to Light their Fire: One Person at a Time. Our vision is to grow and remain relevant in the lives of individuals, institutions, and churches, as a vital technical services provider to help people identify and engage with God's call upon them.

As revealed in this SP, we concentrate on eight focus areas through which our performance and effectiveness will be completely reliant upon the power and direction of the Holy Spirit. This SP will be rolled out through detailed annual Operational Plans serving as the roadmaps to reaching our target goals. Considering the challenging context, translating our vision into action requires that we exercise flexibility and discernment through the leading of the Holy Spirit. CI will also develop strong and innovative partnerships with biblically-grounded individuals and institutions. With respect to the resources needed for the implementation of this plan, we are convinced that the Lord of the Harvest will send laborers and the funds necessary for the harvest. He is the owner of the Silver and the Gold. He has the hearts of kings in His Hands.

Today, investing in CI is more vital than ever. As we work towards establishing a new kind of Christian service-provision agency in CI, we look forward to implementing this plan together, Lighting Your Fire: One Person at a Time.

*Daniel N. Obi,
Founder and Chief Executive Facilitator,
Candlelighters International*

1

Strategic Context: Generating more impact of Christian values in our communities

Looking at the general direction the world is taking, it is clear to any Bible-believing Christian that there is a lesser adherence to Christian values in our local communities. As our communities are made up of Christians, this indicates that in places where there are the Christians, their values are making less and less impact in their families and local communities.

As good is now seen as evil, and evil glorified as good, “differentiating the holy from the profane: discerning the unclean from the clean” (Eze. 44:23 KJV), is showing all signs to be the most challenging factor in the faith journey of both current and future generations. How to stay faithful to biblical principles for life and daily living is a predominant question in the hearts of many struggling as faithfuls in Christ Jesus.

With such a glooming picture, in order to work in fostering more impact of Christian values in our communities, we at Candlelighters International have mapped out the strategic setting within which we work.



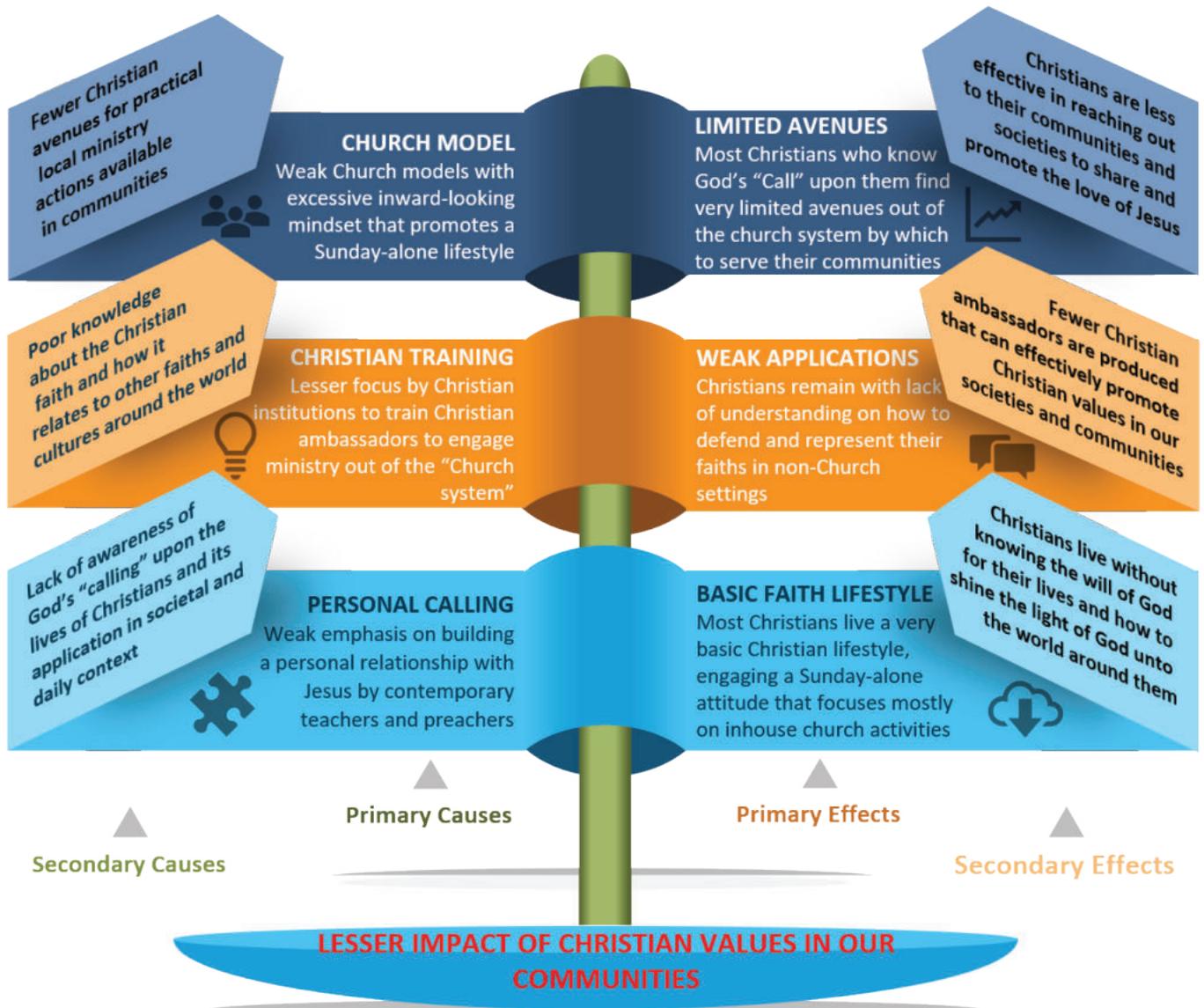
Problem Overview

Main Problem: Lesser impact of Christian values in our communities

We have identified that the Primary Causes of such a problem include weak inward-looking Church Models, limited types of training provided by Christian Institutions and weak emphasis on understanding the nature of individual callings in view of a personal relationship with Jesus.

These Primary Causes lead to Primary Effects that include limited intentionally planned outward-looking avenues for ministry in local communities; poor understanding of the Biblical Worldview and its application to aspects of daily life; and many Christians living a very basic faith-lifestyle.

Figure 1: Problem Overview



Solution Provision Framework

Main Solution Target: Increased impact of Christian values in our communities

Needed Transformative Action: Reversing the effects/trends of the Main Problem requires development and promotion of innovative transformative actions such as: development of local community-focused ministry channels; increased availability of Christian worldview trainings and awareness raising of possible application context, and rethinking of certain current theological and doctrinal teachings in order to reclaim lost biblical weapons.

These transformative actions involve various activities, outputs, outcomes and results that will bring about the intended impact of more Christian values in our communities.

Figure 2: Solution Provision Framework



2

Our Mission, Vision, Role, Goal And Approach

Our Mission

To better equip, encourage, and strengthen Christians with the truth proper to the Word of God, for them to live-out its precepts and manifest the fruit of the Spirit; while fruitfully representing the Christian faith to a spiritually hungry, sick and sceptical world.

Our Vision

To become, anywhere we exist, a centralised technical-service provision centre specialised in helping Christians in the fulfilment of God's call upon their lives.

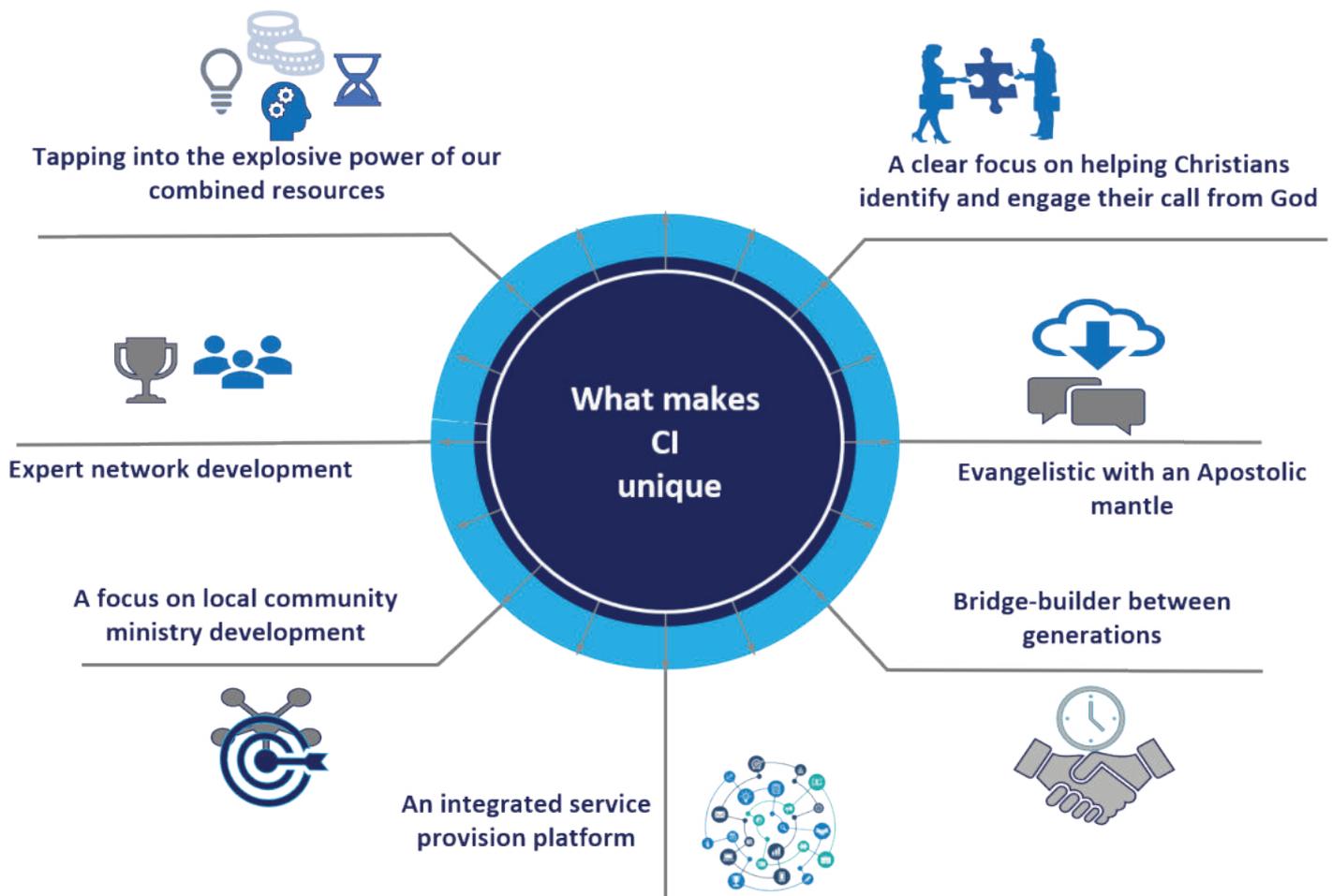


Our Role – What Makes CI Unique

- ✓ Tapping into the explosive power of our combined resources.
- ✓ Focussing on helping Christians identify and engage their call from God.
- ✓ Evangelistic with an Apostolic mantle.
- ✓ Integrated service provision platform.
- ✓ Expert network development.
- ✓ Inter-generational bridge-building.
- ✓ Focussing on local community ministry development.



Diagram 1: What makes CI unique?



Our Goals

To achieve the mission and vision of Candlelighters International, the following goals will be targeted for the period 2023 – 2028:

Overall Goal

To promote spiritual growth through the power of the Holy Spirit, by helping to bring deeper information, knowledge, and practical applicable understanding of the Christian worldview in areas of daily living, relationships to and with the world, business, and other areas that affect and influence our lives.

Specific Goals

- ✓ Outreach to edify discouraged believers
- ✓ Strengthen the Saints through knowledge improvement of the Word of God in the local Body of Christ, and redirecting and promoting a to return to the Truth proper to the Word of God.
- ✓ Outreach to unbelievers preaching and presenting the good news of the Kingdom of God and winning lost souls through the saving grace of God in Christ.
- ✓ Encourage practical local community ministry development: Supporting and developing a network of persons and systems that minister to the material, emotional, physical, economic, educational, and social needs of believers and others.
- ✓ Promote professional and entrepreneurship development with a profound Christian world view in the areas of governance, leadership and business.
- ✓ Conducting research and presenting the Christian perspectives on key themes: providing well-reasoned answers and pointers to various areas involving holistic living in the context of a Christian worldview.
- ✓ Exalt the name of Jesus above every other name as the way, the truth, and the life.





Our Approach

In order to deliver on the mission and vision within a very challenging environment hostile to Christianity, CI will need to continue to evolve in an innovative fashion, inspired by the Holy Spirit. As a Christian services provider, focused on helping believers in Christ Jesus identify and engage the call of God upon them, CI will undertake an approach that works with believers and interested parties in a manner that seeks to understand the key challenges plaguing specific areas under consideration. We will listen and learn to identify possible solutions and delivery channels. We will then match available ministerial callings and experiences to develop and generate resources to address the target challenge.



We are results-oriented, always looking vigilantly to find and identify the impact of the Holy Spirit and its transforming power actively working within lives and communities where we work.

3

Our Response: Integrated Solutions

As a means to addressing the challenges highlighted above, CI will develop and provide services that will enable individuals as well as institutions or churches to improve their capacity and ability to promote, advocate and live-out biblical principles, values and lifestyle within their spheres of influence.

Our Services



Our Pathway towards “Lighting Your Fire: one Person at a Time”

CI’s pathway towards lighting the fire of believers and new converts, and keeping the fire glowing brighter, will be continuously based on our intentional focus on helping people build a personal one-to-one relationship with God through Jesus Christ. For this to occur, CI will work to develop innovative Holy Spirit – inspired methodologies, materials and services that ensure the smooth functioning of our approach.

Though with a broader international, national and local community outlook, through its approach and methodologies, CI will pay particular attention to the spiritually healthy and holistic development of individual believers. CI will work to see that individuals with lit fire could be actively involved within the domain of their specific calling to light the fires of others; from their local communities, nationally and then internationally.

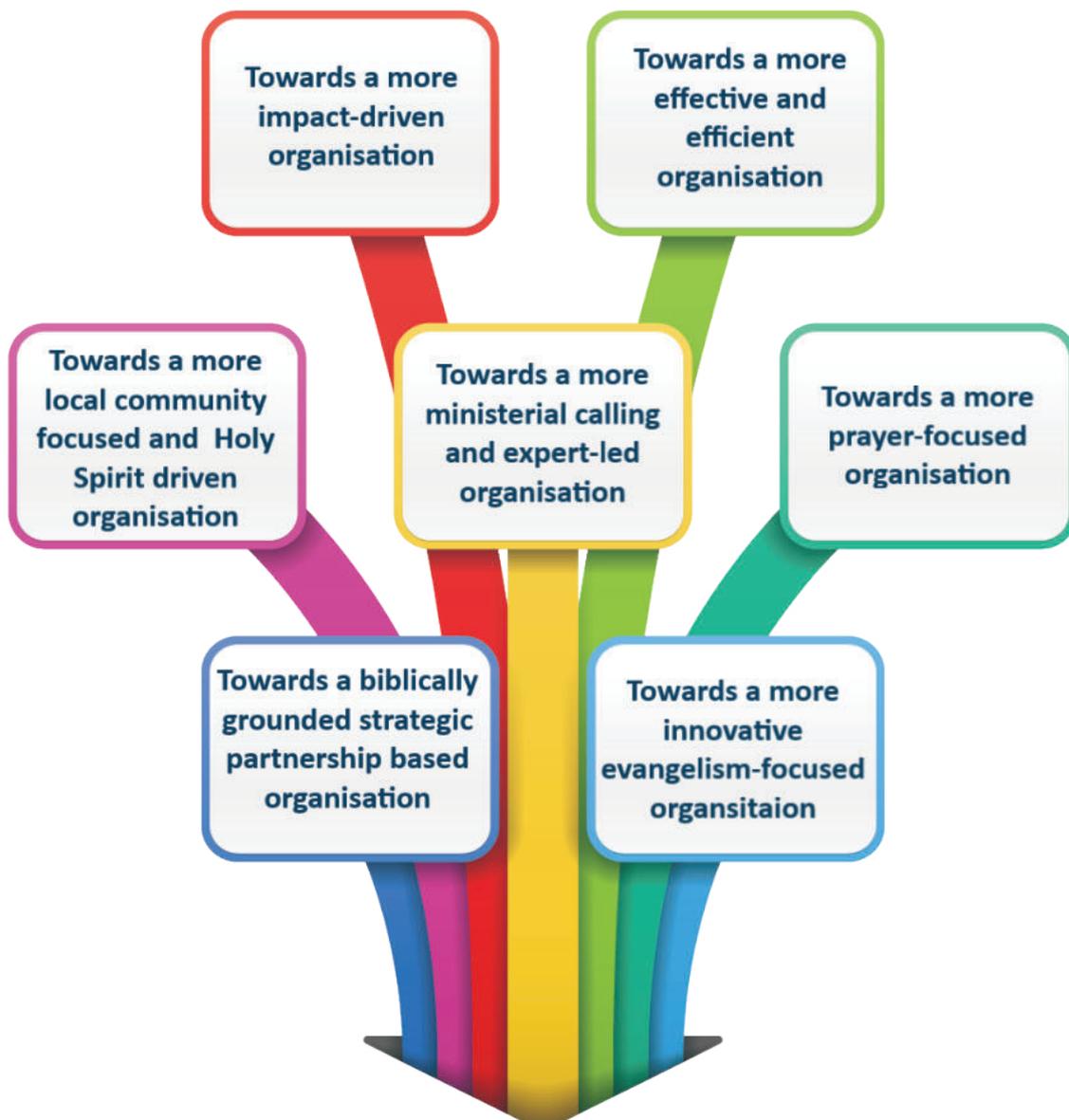
Our Focus Areas and Programs

Main Services	Focus Areas	Programs	Strategic Delivery
Information Service	1. Improved information provision to believers	<ul style="list-style-type: none"> • Apologetic, • Daily Devotion • Biblical Teachings 	Website, Mobile App, Social Media, Online Shop
	2. Christian Worldview-related Research and Information development	<ul style="list-style-type: none"> • Research and Publication • Assessment Compass 	Newsletters, Bulletins, Brochures and Flyers
	3. Knowledge Improvement and Skills Development	<ul style="list-style-type: none"> • Expert Seminar and Training • Podcast 	Conferences and Workshops
	4. Online Personal Development	<ul style="list-style-type: none"> • Online Academy 	Website, Online shop
Practical Services	5. Community Action Solutions	<ul style="list-style-type: none"> • Counseling Services • Hand-in-Hand Mercy Ministry • Levites House Initiative • Job Reintegration • Pastoral Support • Prayer Room • Community Health Revitalisation 	Centre, Website, Other Locations
	6. Kingdom Builders	<ul style="list-style-type: none"> • Builders’ Incubator • Crisis Series 	Centre, Website, Conference and Workshop
	7. Innovative Outreach and Evangelism	<ul style="list-style-type: none"> • Group Studies • Workplace Actions • Coaching and Mentorship 	Centre, Other locations,
	8. Family Strengthening	<ul style="list-style-type: none"> • Men’s Bootcamp, • Women’s Garden • Kids Corner • Anchor 66 	Website, Mobile App, Online Shop, Centre, Conference and Workshop

4

Increasing Our Effectiveness in Delivery

CI will remain flexible to the leading of the Holy Spirit in the discharge of its services, and will consider internal restructuring and redefining of its systems and portfolio where and when necessary. In order to deliver on its mission and achieve its vision, CI will continue to embed result-based management principles and impact analysis on the programmes and projects that make up its focus areas. CI will work:



5

Corporate Goals and Indicators 2023 - 2028



Expected Accomplishments (Desired Outcomes)	Indicators of Achievements	Annual Targets		
		2023	2024	2025
1.0. Increased awareness of God's "calling" upon the lives of Christians, and its application in societal and daily context.	1.1. Number of Christians (Old and/or New) reporting to know what is the "call" of God upon them, as a result of CI support.			
	1.2. Number of Christians (Old and/or New) reporting to be living an active lifestyle, engaging their call as it relates to their daily living, as a result of CI support.			
	1.3. Number of Christians (Old and/or New) reporting an improvement in their personal relationship with God as a result of the services provided by CI.			
	1.4. Number of Christians (Old and/or New) indicating an improved interest in sharing and living their faith as a result of CI support.			
2.0 Improved knowledge about the Christian faith and how it relates to other faiths and cultures around the world.	2.1. Number Christians (Old and/or New) reporting an improvement in the knowledge of the Christian faith and its relation to other faiths and cultures, as a result of CI services.			
	2.2. Number of Christians (Old and/or New) reporting an improved understanding on how to defend and represent their faith as a result of CI support.			
	2.3. Increased number of Christian ambassadors that can effectively promote Christian values produced as a result of CI support.			
	2.4. Number of institutions engaged by CI for the promotion and development of Christian Ambassadors			
3.0 Increased Christian avenues available in communities for practical local ministry actions.	3.1. Number of Christian avenues made available for practical local community ministry actions as a result of CI services.			
	3.2. Number of Christians (Old and/or New) engaging their call within their local communities through these Christian avenues made available by CI.			
	3.3. Number of Christians reporting improvement in their ability to reach their communities and spheres of calling as a result of the services provided by CI.			

6

Financing this Strategic Plan

Increasing the impact of the Christian worldview and values within our local communities will require a robust Holy-Spirit-led resource system and structure through which financial and human resources would be consolidated. CI will develop strong and innovative partnerships with biblically-grounded individuals and institutions.

With respect to the financial resources needed for the implementation of this plan, CI will utilise an eight-pronged approach in generating the needed finance. The eight-pronged approach will be implemented based on the CI Financial Resource Mobilisation Plan.

Paramount to all our strategic undertakings, we are convinced that the Lord of the Harvest will send laborers and the funds necessary for the harvest. He is the owner of the Silver and the Gold (Haggai 2:8). He has the hearts of kings in His Hands (Proverbs 21: 1). As such, we are confident that God will meet all our needs according to his riches in glory in Christ Jesus (Philippians 4:19).

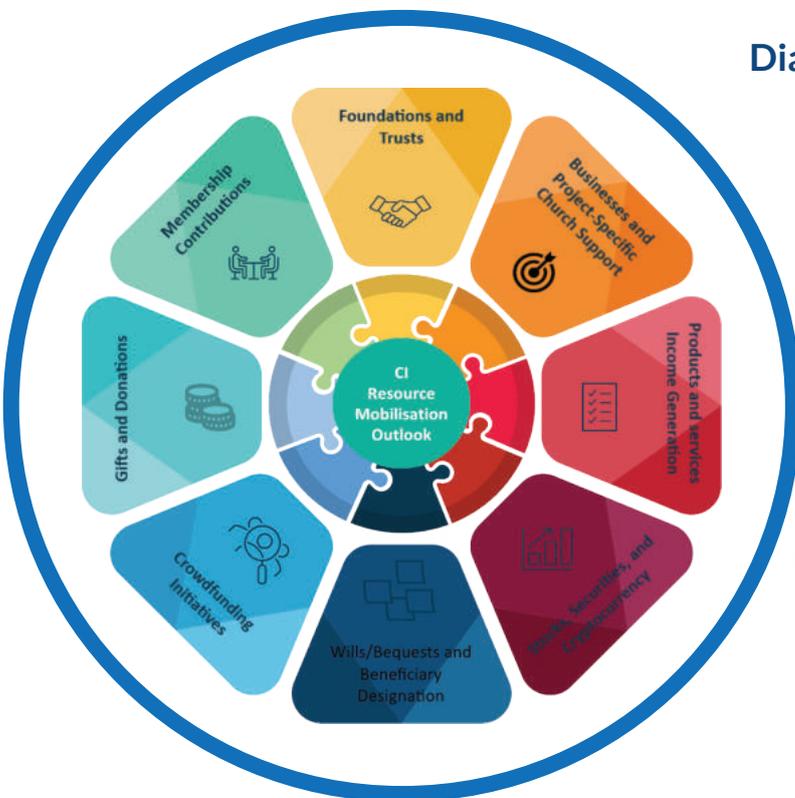


Diagram 3: Resource Mobilisation Outlook



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Get Involved



1.

Prayers:

Prayer is the ultimate weapon vital in what we do. We solicit your prayers for us and for others requesting prayer support from us. Together with God we shall do valiantly (Psalm 60:12)



2.

See our Services:

See what we are currently doing. Reach out to us if you are called to do something new.



3.

Donate Now:

See the different channels through which you could support us financially as a co-laborer. Choose the best option today!



4.

Become a Member:

See why you need to join the network. Choose your Membership Plan today!



5.

Volunteer with us:

See the various volunteering opportunities currently available.



6.

Our Trainings:

Visit our Academy to find out which training selections are available for your personal enrichment.



7.

Upcoming Events:

See what we are doing on the ground to bring direct impact to our local communities.



8

Follow us on Social Media:



@CandlelighterIn



@CandlelightersInt



Candlelighters International



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@CandlelightersInternational



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Strategic Plan 2023 – 2028

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